



MEDIA CONTACTS:
Jennifer Johnson
Zapwater Communications
305-444-4033
JenniferJ@zapwater.com

ALL NEW SABA ROCK RESORT DEBUTS SPRING 2021

Iconic BVI resort island destination set to reopen following the reconstruction post Hurricane Irma

SABA ROCK, British Virgin Islands – January 26, 2021 – The wait is finally over. Saba Rock, the legendary island resort in the British Virgin Islands, will officially open this spring, following a complete rebuild after the devastating rampage of Hurricane Irma in 2017.

“We’re eager to rejoin our local tourism partners in welcoming guests to this beautiful destination,” said General Manager Alain Prion. “Saba holds a special place in the hearts of many, and we can’t wait for our past guests to see and experience the new resort. We expect fans will embrace our new identity and hope our chic and casual setting will attract new customers as well.”

Saba Rock’s transformation includes a complete rebuild of the entire island resort. The new contemporary design aesthetic features a fresh take on the destination’s nautical lifestyle that allows the island’s magnificent ocean surroundings to be the centerpiece of the resort experience. The resort’s seven guestrooms and two suites reflect the same design concept with added elements that depict the fun water-based adventures that attract visitors from all over the world including diving, kiteboarding, and windsurfing.

In addition to new the accommodations, Saba will offer elevated resort amenities and services including a bar and restaurant on the lower lever that features an eclectic menu of Caribbean-fusion cuisine, as well as a Happy Hour Bar and Lounge on the upper deck, which can be rented out for private events. Other onsite amenities include a dive shop, retail boutique, spa with select services, full-service marina, and a kiteboarding and kitesurfing school.

“This whole process has been a labor of love for the entire Saba Rock team, and I am truly proud of how we were able to navigate the challenges at hand and bring the new chapter of this iconic resort to life,” continued Prion.

Perched on a one-acre cay in the middle of North Sound, Saba Rock is the perfect blend of tranquility and sophisticated island fun. Whether guests are in search of an exclusive Caribbean private-island getaway or boaters are looking for a spot to add to their day-hopping itinerary, the Saba Rock promises guests a unique barefoot luxury vacation experience.

For more information about the new Saba Rock, please visit www.sabarock.com. Reservation will open soon.

About Saba Rock

Located in North Sound of Virgin Gorda in the British Virgin Islands, Saba Rock is an iconic island paradise offering a laid-back, Caribbean-casual atmosphere. Made famous by diving pioneer Herbert “Bert” Kilbride, in the 1960’s, the bare-foot casual cay is an ideal spot for boaters, sailors and watersport enthusiasts in search of a private island escape. Alongside the crystal waters of the British Virgin Islands, guests can enjoy a variety of aquatic offerings including snorkeling, diving, kitesurfing, boating and more. The resort boasts nine rooms and suites, restaurant, lounge, bar, dive retail shop and spa. Saba Rock is set to open Spring 2021 following a complete reconstruction after the devastation by Hurricane Irma in 2017. To check out the latest renderings, visit [here](http://www.sabarock.com) and for more information on Saba Rock, visit www.sabarock.com.

###